

Urdorf, 27 January 2022

# Universal-Investment relies on XENTIS solution from Profidata

**With the successful launch of the UI Advisory Portal based on the XENTIS solution XENTIS DirectOrder (XDO), the Profidata Group and Universal-Investment have strengthened their long-standing partnership, which dates back to 2002.**

Universal-Investment launched the UI Advisory Portal, a new online portal for the central customer group of fund initiators, allowing connected investment advisors to transmit their recommendations efficiently. As one of the leading European fund service platforms and SuperManCos, Universal-Investment relies on the close and long-standing cooperation with Profidata and XDO as a product solution.

*"As a web application, XDO," says Oliver Dotzauer, Head of Profidata XLab AG, "enables Universal-Investment's investment advisors to track the lifecycle of submitted investment recommendations in real-time, anytime and from anywhere." Markus Pfaff, Head of Order Management at Universal-Investment, added: "With the UI Advisory Portal, we are offering our clients an interactive, state-of-the-art platform. Moreover, as a native cloud solution, it seamlessly integrates with our existing authentication and authorization infrastructure."*

Roger Wildi, CEO of Profidata AG, is visibly pleased with the response to XDO as Profidata's latest product development and confirms his intention to invest further in precisely this area. *"With XDO, we offer the first module of several lean web applications currently in planning and development, which, using the latest technologies, focus on a very specific use case in order to implement it for our customers as efficiently and user-friendly as possible."*

Michael Reinhard, CEO of Universal-Investment, is delighted with the successful launch of the UI Advisory Portal and adds: *"Thanks to the successful collaboration with Profidata, we have reached another milestone with the UI Advisory Portal on our way to Universal-Investment's digital future."*

## Universal-Investment – company profile

The Universal-Investment Group is one of Europe's leading fund service platforms and Super ManCos with around EUR 733 billion in assets under administration, about 2,000 mutual and special fund mandates and a workforce of more than 1,000 at locations in Frankfurt am Main, Luxembourg, Dublin and Krakow. Founded in 1968, the company is an independent platform for asset managers as well as institutional investors offering structuring and administration solutions as well as risk management for Securities, Real Estate and Alternative Investments. The companies UI Labs, UI Enlyte and CAPinside complement the group's innovative service offering. Universal-Investment is a signatory of the UN Principles of Responsible Investment. (as of 30 November 2021)

For more information, see: [www.universal-investment.com](http://www.universal-investment.com)

## Profidata Group

Profidata Group, founded in Switzerland in 1985, offers standard software solutions for investment and wealth management. This offering is complemented by a rapidly growing, broad range of services in the areas of software as a service, consulting, implementation, training and support. Profidata is headquartered in Urdorf near Zurich. The company has subsidiaries and representative offices in Frankfurt am Main, Saarbrücken, Luxembourg, London and Singapore.

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